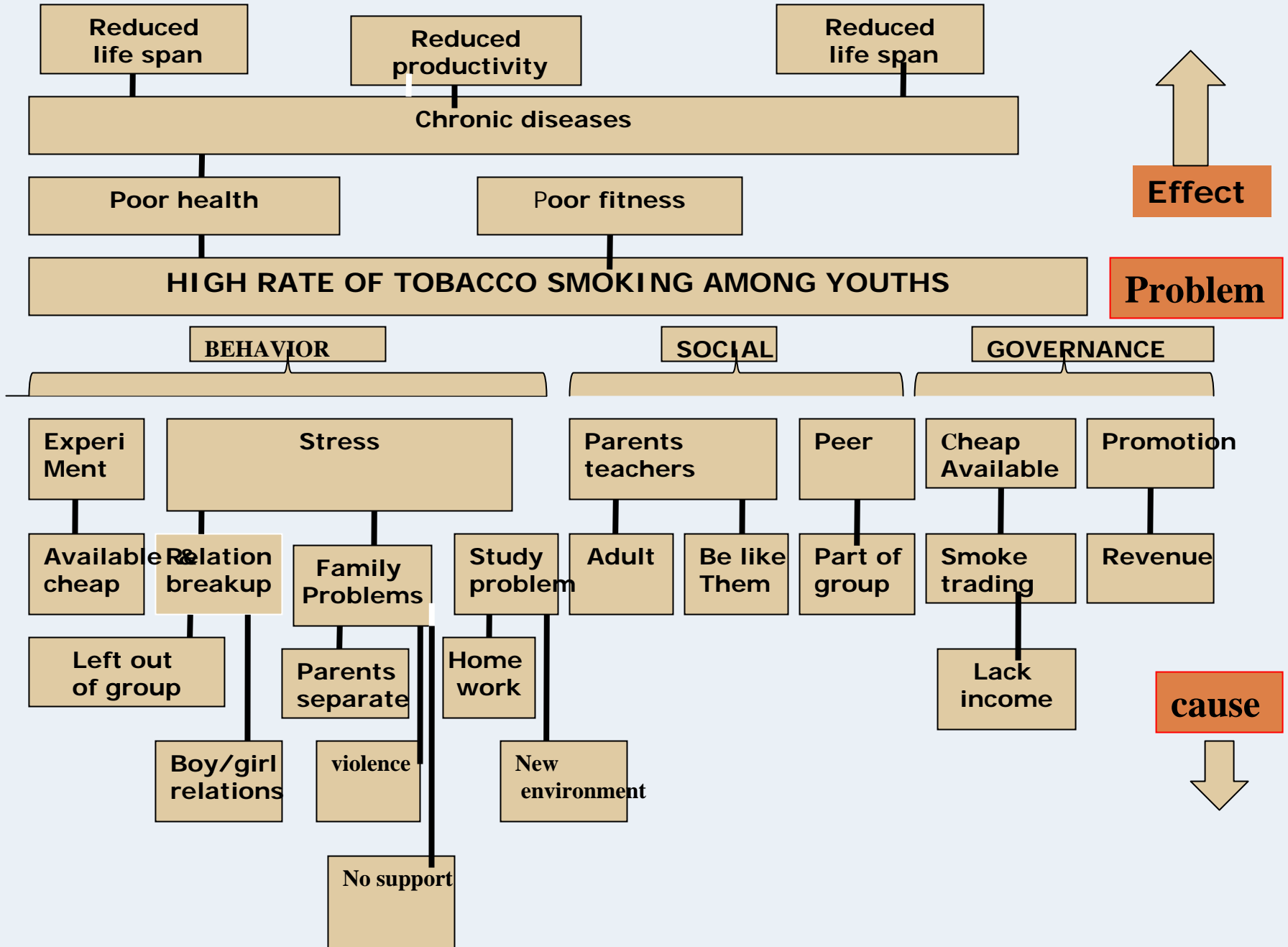


POLICY BRIEF

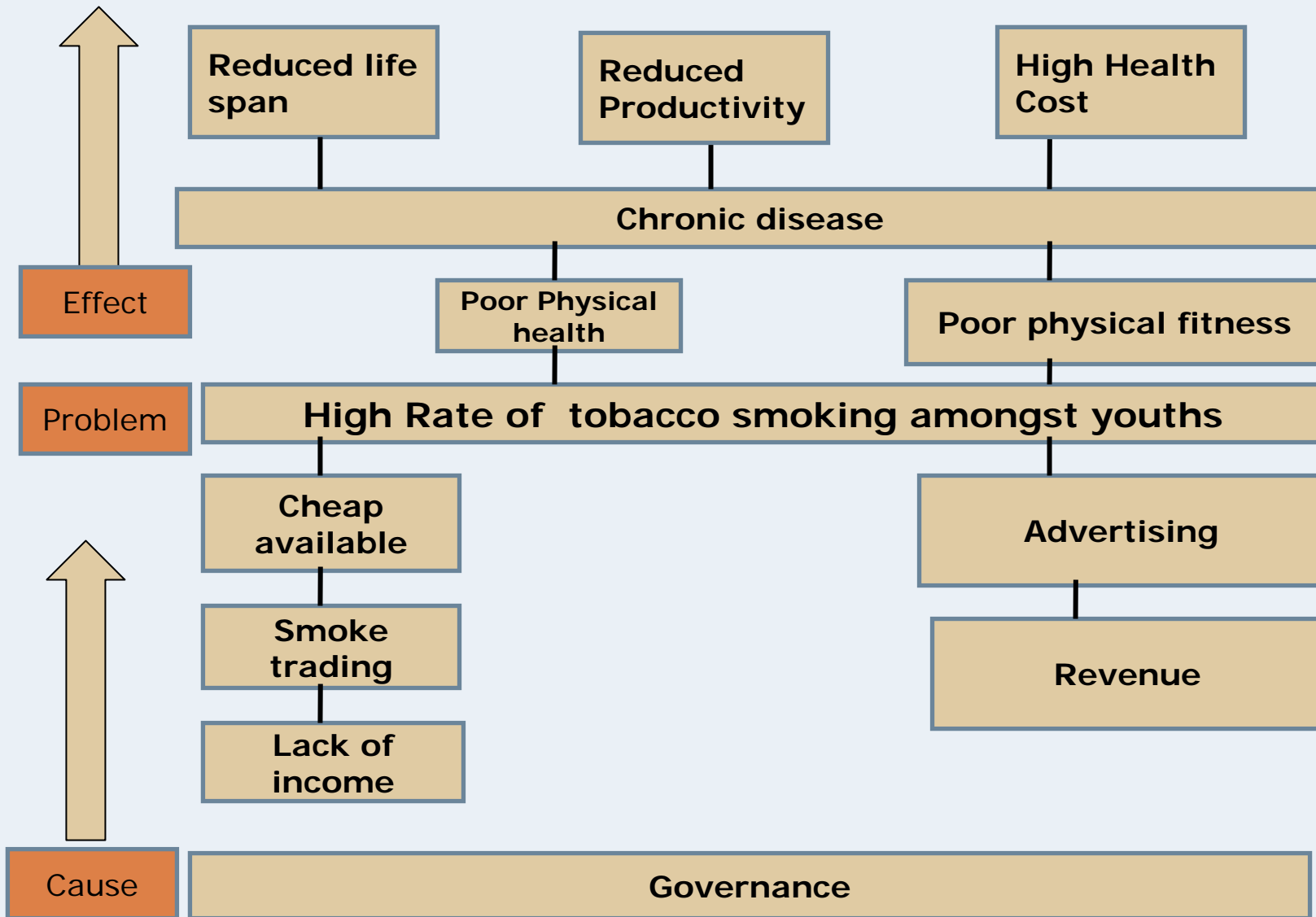
**High rate of tobacco smoking
among youths in Solomon
Islands.**

By Makiva Tuni

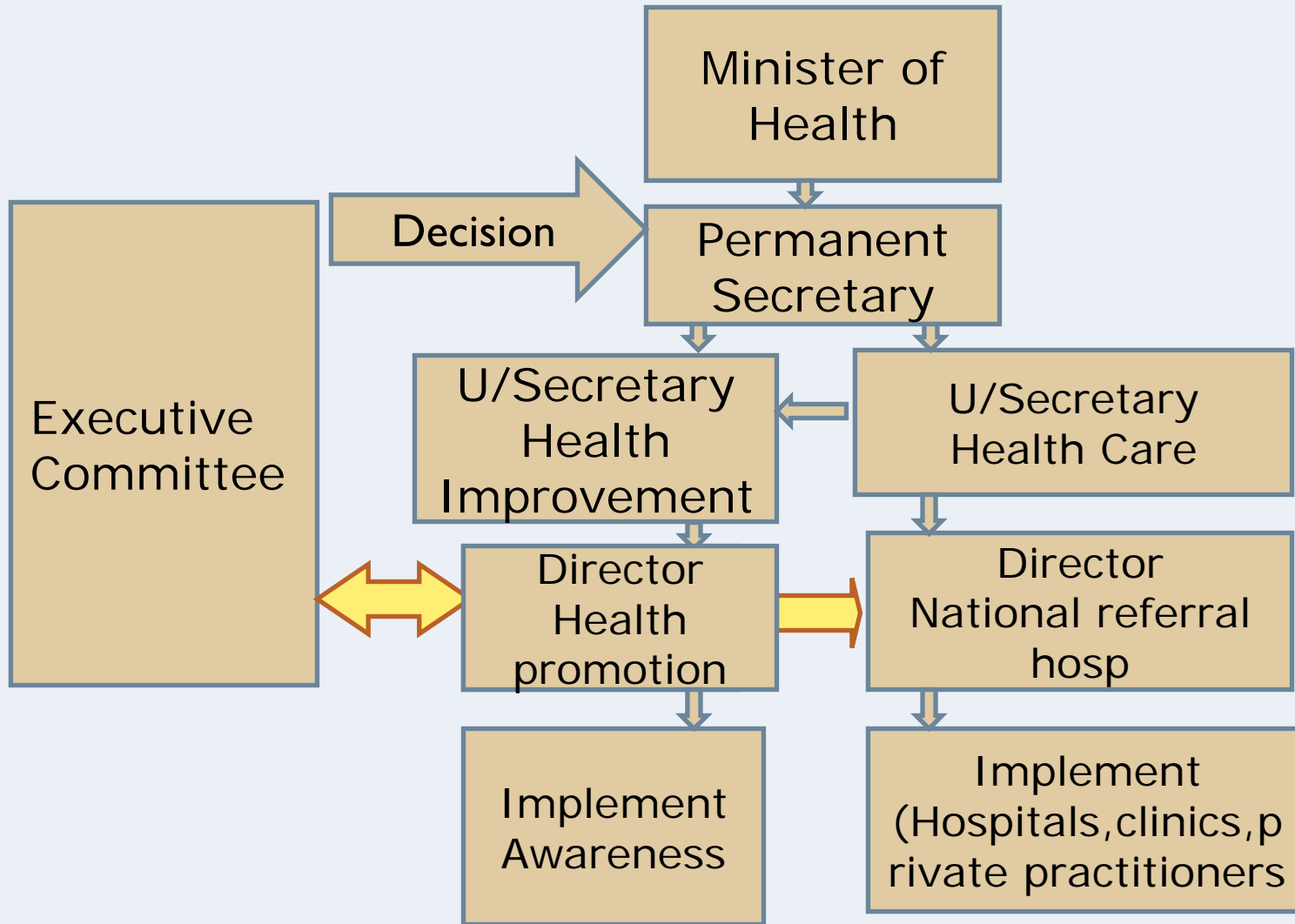
PROBLEM TREE



Problem Tree Analysis



Decision Makers



SOLUTION & STAKEHOLDERS

Governance	Cause	Solution	Stakeholders
Available Everywhere and Cheap		legislation sales to minors	Community, police, SITCO ,Retailers churches,chiefs Education,Finance
		Legislate where to sale	Health,Education,Finance Customs,SITCO,Community NGO
		Educate retailers	Community,Education, NGOs
		Tax increase	Finance ministry, churches, Village chiefs, MOE,NCD, UNICEF,Multi-sectoral Committee

Solutions & Stakeholders

Governance

Cause

Solution

Stakeholders

Advertisement

Ban on advertising

Newspapers
SIBC, Retail outlet owners,
MOF, People, police, retailers
Churches, Chiefs, MOE, MOH

**plain generic
packaging**

Finance ministry, churches,
Village chiefs, MOE, NCD,
UNICEF, Multi-sectoral
committee on anti-
Tobacco committee

OUTCOME

4PS

product

Price

Place

Promotion

OUTCOMES

Reducing the rate of tobacco smoking

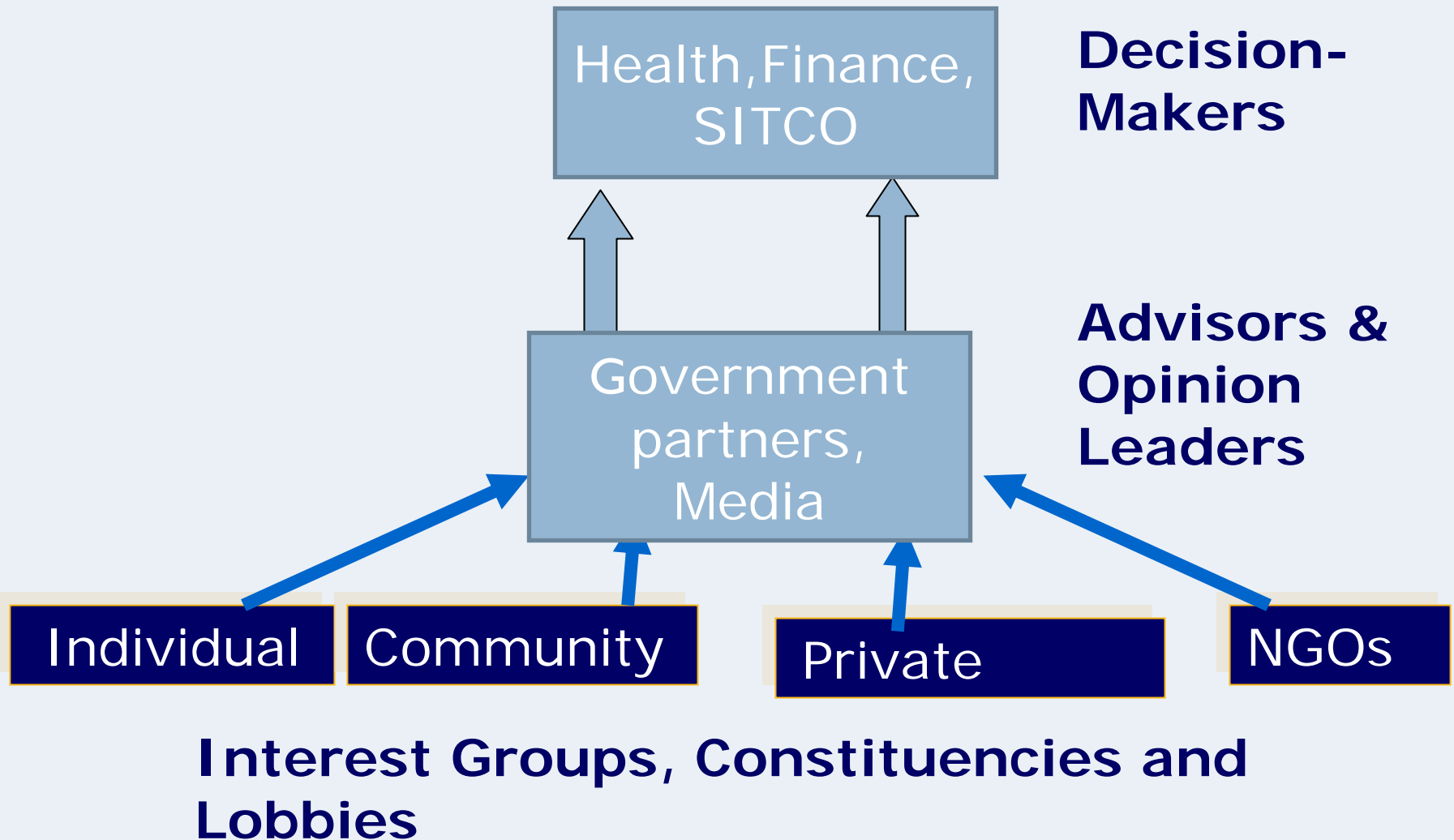
Tax increase is beneficial

Education on legislation

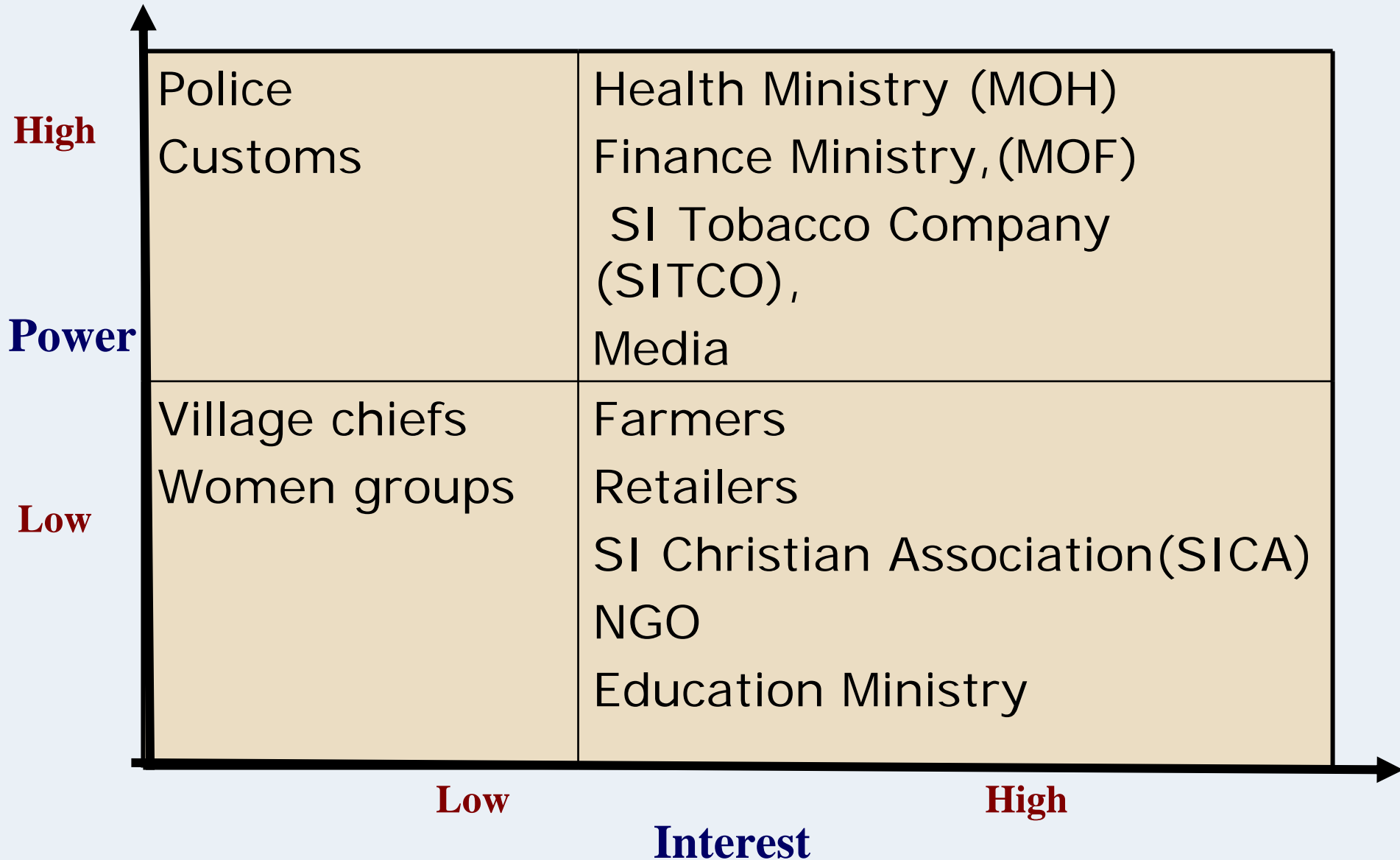
legislation sales to minors & place to sale
Ban on advertising

Increased Life span,
Productivity
And low health cost

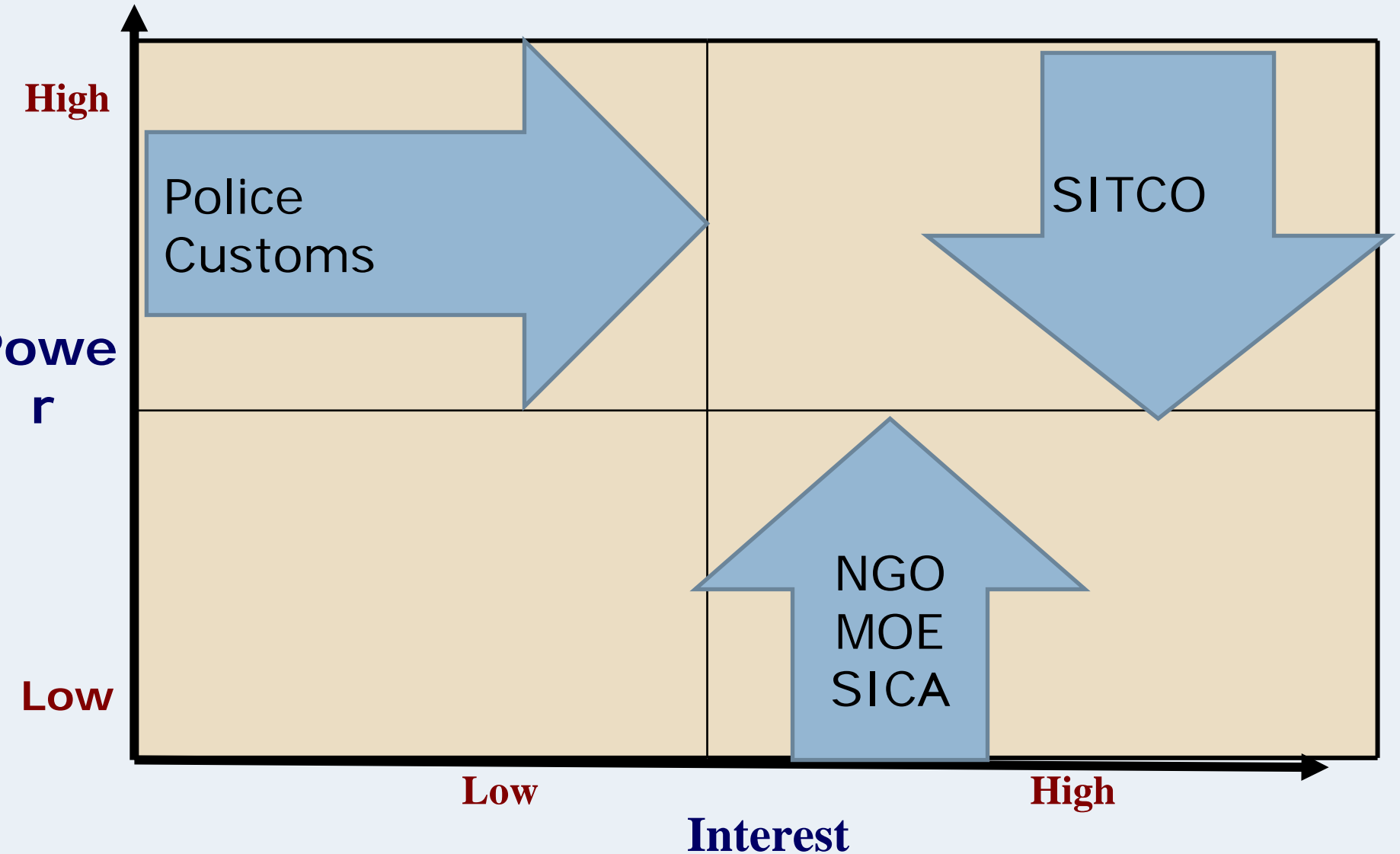
STAKEHOLDER INFLUENCE



STAKEHOLDER ANALYSIS



STAKEHOLDER ANALYSIS



FORCED FIELD ANALYSIS

FOR

Healthy population
revenue
Healthy children
Healthy behaviours
Healthy habits
Healthy enviro

AGAINST

legislatio
n
tobacco
sales to
minor
&
restrictio
n of sales

Loss of
production
Reduced income
Reduced profit

STAKEHOLDER ANALYSIS

Power

MOH, MOF,
SITCO, Police
customs

legitimacy

MOH,
MOF,
SITCO
MOE
NGO,
SICA,
Media
Farmers

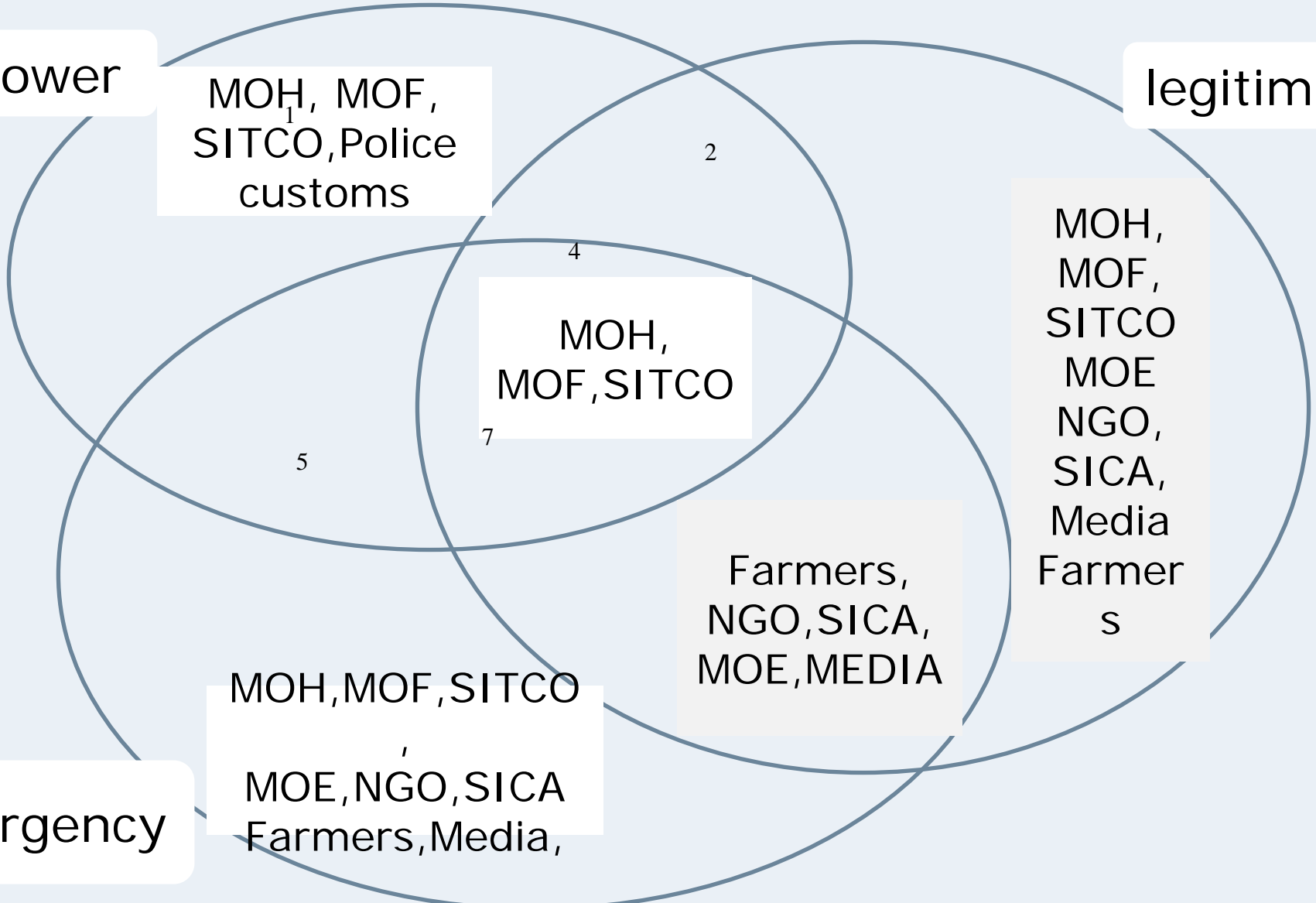
MOH,
MOF, SITCO

Farmers,
NGO, SICA,
MOE, MEDIA

MOH, MOF, SITCO

Urgency

MOE, NGO, SICA
Farmers, Media,



STAKEHOLDERS ANALAYSIS

Stake Holder	How affected	Interest	Support	Need
Customs	Work Load	Revenue	Yes	Incentive
Police	Work Load	Confiscation	Yes	Incentives
SITCO	Resist	Profit	No	NGO
NGO , MOE	Pressure	Health & environment	Yes	Advocacy
Farmers & Retailers	Resist	Profit	No	NGO & media

Goal:

By the end of July 2010 I would like to submit my policy brief to Director health Promotion to Approve

Action Plan

Objectives 1	Activities	Process Indicators	Output indicators
To ensure internal consensus on the policy briefs	Meet with Director HP for inputs on problem, solution, and stakeholders	Face to face meeting to receive inputs	Consensus policy briefs

Action Plan

Objectives 2	Activities	Process Indicators	Output Indicators
To advocate policy idea to Ministry of finance	Meet with Department of finance regarding policy idea	Meeting minutes produced	Policy brief supported and endorsed by finance ministry
	Incorporate Finance perspectives		

Action Plan

Objectives 3	Activities	Process Indicators	Output Indicator
To promote policy brief with other stakeholders	Stakeholder meeting to get interest and inputs on the policy idea	Meeting minutes produced	Policy brief supported by other stakeholders

Thank You